

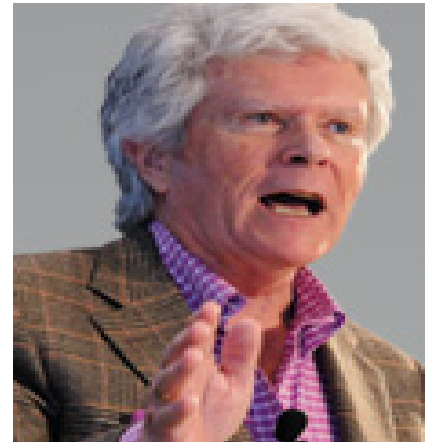


March 14: 7–9 pm, Neat Coffee Shop in Burnstown

Topic: CBC - It has a past, a present but does it have a future? If yes, what is the roadmap?

Ian Morrison: Spokesperson for Friends of Canadian Broadcasting will make a case.

“Friends of Canadian Broadcasting serves as a watchdog to defend and enhance Canadian programming”. Will their efforts be successful in an age of live-streaming and political fracturing? If viewership declines will Canadians continue to fund the CBC through their taxes? As a government-funded agency representing Canadians, how is it doing in presenting balanced programming? Is it even possible to do so in a country so large and diverse?



Most Canadians have grown up listening to the CBC on the radio and television. The ‘Corporation’ has been an integral part of the fabric that binds Canadians together through it’s national and local programming. Over the decades, reporters on the world stage were employees of the CBC family and were welcomed into our homes. The advent of cable followed by the internet and the 24-hour news cycle has changed everything! Citizens are more skeptical and news organizations are compelled to brand themselves as “Most Trusted” in an effort to convince their audience. The world has changed. Ian Morrison will take us through these issues and more as he maps out a plan for the future.

We encourage people to share their questions and observations. Book dinner at Neat before the event or join us afterward for a mix and mingle. Make it a great night out and it is recommended to book seats in advance to ensure availability.

Tickets: \$15 (incl HST) are available online at neatmusicandcoffee.ca or at Neat Coffee Shop. For more info contact: info@needtoknowspeaker.ca